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Chernivtsi Regional State Administration
Chernivtsi City Council
Kyiv National University of Trade and Economics
Chernivtsi Institute of Trade and Economics of KNUTE
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School of Economics and Management in Public Administration
in Bratislava (Slovakia)
Old Polish University in Kielce (Poland)
University Lodz (Lodz, Poland)
Belarus Trade and Economics University of Consumer Cooperatives (Gomel, Belarus)
Faculty of Business and Law of the "Union - Nikola Tesla" University (Beograd, Serbia)

**INTERNATIONAL
scientific and practical conference
FINANCIAL PROVISIONS OF THE DEVELOPMENT OF
SMALL AND MEDIUM-SIZED BUSINESS IN CROSS-
BORDER REGIONS**

CALL FOR PAPERS



**14 May 2019
Chernivtsi**

Dear Colleagues!

We would like to invite you to take part in International scientific and practical conference «**FINANCIAL PROVISIONS OF THE DEVELOPMENT OF SMALL AND MEDIUM-SIZED BUSINESS IN CROSS-BORDER REGIONS**», which will be held on May 14, 2019 in Chernivtsi Institute of Trade and Economics of KNUTE. The aim of the conference is to find out ways of introducing scientific and innovative ideas concerning the peculiarities and perspectives of small and medium-sized business development in cross-border regions.

Planned research areas of the conference:

1. Development of small and medium-sized business under the conditions of cross-border cooperation.
2. Financial and economic incentives for the development of small and medium-sized businesses in cross-border regions.
3. Support of business entities in the implementation of foreign economic operations.
4. Small and medium-sized business development: EU experience.
5. Accounting and analytical support for the management of small and medium-sized businesses in cross-border regions.
6. Marketing tools for the development of small and medium-sized businesses
7. Management of the business of small and medium-sized enterprises: the state, problems and prospects of its development.
8. Financial support for the development of innovative processes in the field of hotel and restaurant business.
9. Features of development of small and medium business in the field of tourism: financial aspect.
10. Experience of using Internet technologies in the sphere of small and medium enterprises.
11. Foreign languages as a mean of strengthening cross-border cooperation.

Form of participation: distant.

The official languages of the scientific conference: Ukrainian, Russian, English.

To take part in the conference you have to email till the deadline – **April 14, 2019** to mel@chtei-knteu.cv.ua the following documents:

- Thesis of the report in English, Ukrainian or Russian;
- If thesis is not in English, then name, surname, position, educational establishment and title of the thesis should be translated into English with a short summary up to 6 lines at the end of the thesis after the references.
- Application form.

Files should be named by model:

Stetsenko I._thesis.doc, Stetsenko I._application.doc, Stetsenko I._receipt.doc.

The organizing committee informs the participant about the acceptance of materials within 3 working days by e-mail.

Participation of students in the work of the conference is provided with the participation of their scientific supervisors (publication of abstract in co-authorship).

INSTRUCTIONS:

- Print type – Times New Roman, size – 14pt, style - normal;
- Line spacing – 1,5;
- indention 1,25 – don't use the tabulation button;
- Page Setup: 2 cm margin for all four sides;
- references in the text must be made in square brackets (e.g. [2, p.17] – source 2 according to the list of the used literature(sources), page 17);
- in the top right hand corner – author's name, academic degree (if any), one space lower – name of the college, one space lower – country and city;
- one space lower – centered – name of the report (big letters, bold typed, size – 14 pt.);
- one interval lower the main text of the report must be typed;
- list of the used sources (literature) is typed at the end of the report.
- size of report – 2-3 pages;
- don't number pages; don't put footnotes in the end of the page and in the end of the document;
- electronic variant of the report must be sent (document must be titled after the name of the author).

The author is personally responsible for the authenticity of the facts and the originality of the abstracts.

TEMPLATE:

Iryna Stetsenko, PhD in Economics, Proff.
Chernivtsi Institute of Trade and Economics of KNUTE,
Chernivtsi

Title

Text

References:

1.

Iryna Stetsenko, Doctor of Economic Sciences, professor,
Chernivtsi Trade and Economics Institute of KNUTE, Chernivtsi

STRATEGIC DEVELOPMENT OF TOURISM IN CROSS-BORDER REGION

This article covers the tourism sphere as a priority direction of the strategic development in cross-border region. The real situation and the problems of tourism market development, structure and dynamics of its main indicators are studied on the example of Chernivtsi region. The competitive advantages and peculiarities of development of certain tourism types, directly dependent on border location, are investigated and the influence of tourism on socio-economic development of the region is determined.

APPLICATION FORM

International scientific and practical conference “**FINANCIAL PROVISIONS OF THE DEVELOPMENT OF SMALL AND MEDIUM-SIZED BUSINESS IN CROSS-BORDER REGIONS»**”

Last name _____

Name _____

Place of work _____

Position _____

Academic degree _____

Title of the section _____

Title of the thesis _____

Do you need pdf version of the manual? _____

Telephone number _____

E-mail _____

We hope that you will take part in the conference!

We would be thankful for distribution of this information among your colleagues and other interested people.



Address: 58002, Chernivtsi, Central Square, 7, Chernivtsi Institute of Trade and Economics of KNUTE , organizational committee of the conference .
tel.: +38 (0372) 52-21-22; 38-0669222224.

e-mail: mel@chtei-knteu.cv.ua