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## **FOUNDATIONS OF INFORMATION PROCESS MANAGEMENT AT THE ENTERPRISE**

### *Summary*

In the era of global informatization, the development of the technological process, information has become an important element for the enterprise. It is a special and most important aspect of the organization of the management system, which is a set of quantified data on the actual and desired state of systems and subsystems of the enterprise. Therefore, the study of the essence, characteristics, analysis of the current state of information support, the formation of proposals for effective management of information processes in enterprises of various industries is a topical issue today.

The article studies the approaches and highlights the essence and characteristics of information support. Analysis of tendencies of modern development of information support of activity of the enterprises of Ukraine. Therefore, to improve the distribution of information, Ukrainian enterprises need to increase the volume and improve the quality of information resources; improvement of technical means of processing, accumulation and transmission of information used by enterprises, development of management strategy (long-term goals and objectives), regulation of the ratio of "necessary and sufficient".

Therefore, information support should be formed and improved taking into account the implementation of a number of requirements, namely compliance with such principles as analytical, objectivity, efficiency, rationality, usefulness, which is a necessary condition for obtaining a reliable assessment of business analysis. In modern conditions, great importance must be attached to the expansion and openness, accessibility and publicity of information. This will help ensure the completeness and accuracy of data accounting; achieving an inseparable link between operational, statistical and accounting; minimization of information noise; ensuring an inextricable link between comprehensive primary accounting and decision-making at all levels of the management hierarchy; rationalization of the system of evaluation indicators; simplification of mass data processing.

Offered areas of effective management of information activities can be used by unions, businesses in order to improve the management of information processes in enterprises. Adaptation of the proposed proposals to the needs of enterprises of different activities, taking into account the specifics and needs, forms of ownership, state of development requires further research.

*Keywords:* information support, characteristics of information support, information, management of information flows.

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